

BACHELOR OF BUSINESS ADMINISTRATION IN **HUMAN RESOURCE MANAGEMENT**

Mercer University's **Bachelor of Business Administration (BBA) in Human Resource Management (HRM)** is designed for individuals who seek comprehensive education on successfully overseeing and cultivating the most important resource in any organization—its people.

Develop Effective Management Skills

HR is integral to every department or function within a company or firm. Mastering the practice of HR management requires leadership, critical thinking, organization, communication, and collaboration—abilities that will allow students to grow into skilled business leaders and professionals.

Learn a Comprehensive Approach to Management

Managers must learn to be cognizant of the ever-changing and complex legal, financial, and psychological factors associated with human resources. HRM students learn to stay up-to-date on labor market conditions, the newest trends in training, and changes in healthcare and other benefits.

Become an Entrepreneurial Leader

HR leaders can rise to management and executive positions, where they will oversee strategic employee relations functions to ensure that all elements of human resource management are properly executed. Students will learn how to lead, organize, plan, and monitor performance in the workplace, preparing themselves to become exceptional leaders who will make meaningful contributions in their organizations.

MERCER'S BBA PROGRAM

Mercer recognizes the needs of busy adults by providing a top-ranked business program, combined with small class sizes, flexible schedules, and the personal attention necessary for academic success. Many students in the program are currently employed and find that the convenient online and evening class formats work well with their schedules. Small classes ensure individual attention from our world-class professors so no one gets lost in the crowd.

CAREER DEVELOPMENT

At Mercer, we pride ourselves on supporting our students to achieve success and meaningful outcomes. Our Office of Career Management Services provides tailored support to meet our students' professional goals. Our students are prepared to pursue top job opportunities through internships and career coaching. Mercer Business alumni can be found working at leading organizations like the Atlanta Falcons, The Coca-Cola Company, Deloitte, Delta Air Lines, Ernst & Young, the Federal Reserve Bank of Atlanta, The Home Depot, Koch Industries, KPMG, PricewaterhouseCoopers, and UPS.

ONLINE AND ON-CAMPUS OPTIONS

The BBA in Human Resource Management is offered fully online and at Mercer's Atlanta and Henry County locations. Students have the flexibility to enroll in a blended combination of online classes and evening, in-person classes. Courses are delivered in eight-week sessions. On-campus classes meet one night per week, and students can comfortably take two classes per week while maintaining a work-life balance.



PROGRAM OF STUDY

BBA in Human Resource Management

Foundations in Major (18 hours)

BUS 348	Employment Law
MGT 423	Organizational Behavior
MGT 429	Human Resource Management
MGT 433	Labor-Management Relations

Students will complete two additional 300–400 level courses from any business discipline.

Business Core (36 hours)

ECN 150	Principles of Microeconomics
ECN 151	Principles of Macroeconomics
ACC 204	Introductory Financial Accounting
ACC 205	Introductory Managerial Accounting
BUS 346	The Legal, Ethical, and Regulatory Environment of Business I
BUS 349	Management Information Systems
BUS 350	Business Quantitative Analysis
MKT 361	Principles of Marketing
FIN 362	Principles of Finance
MGT 363	Principles of Management
MGT 382	Production/Operations Management
MGT 498	Strategic Management and Business Policy

General Education: 48 hours

Electives: 18 hours

Total Degree Requirements: 120 hours

ADMISSION REQUIREMENTS

Applicants seeking undergraduate admission must have a cumulative grade point average of at least 2.5 on a 4.0 scale, and must be in good standing at the last regionally accredited college or university attended. **The program admits students five times per year in January, March, May, August, and October.**

Required Application Materials Include:

- Completed application
- \$25 non-refundable application fee (\$100 for international students)
- Official transcripts from each college attended
- High school or GED transcript (if applicable)

International applicants should consult the University catalog for additional requirements.



A TOP-RANKED BUSINESS SCHOOL

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a “**Best Value**” school—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's Stetson-Hatcher School of Business delivers career-focused business education to develop entrepreneurial leaders and responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the Stetson-Hatcher School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the **Top 5%** of business schools worldwide. The School's MBA programs have received recognition among the **Tier One rankings** by *CEO Magazine* as well as the “**Best Online MBA Programs**” by *U.S. News & World Report*. The Stetson-Hatcher School of Business has also been named to the national list of “**Best Business Schools**” by The Princeton Review and *U.S. News & World Report*.



CONTACT US

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