

BACHELOR OF BUSINESS ADMINISTRATION IN **ACCOUNTING**

Mercer University's **Bachelor of Business Administration (BBA) in Accounting** is designed for individuals who have a desire to learn all areas of accounting and become financially savvy business leaders in this in-demand field.

Build a Solid Foundation in Accounting

Accounting is a vital function of any company or firm, and operates best when driven by knowledgeable professionals who are invested in the financial health of the organization. Mercer BBA students will expand their scope of knowledge in all facets of the field, including financial, cost, audit, taxation, not-for-profit, and governmental accounting. A grasp of these key concepts is the stepping stone needed to pursue a rewarding career in accounting.

Advance Your Career in Accounting

Accounting professionals have access to job opportunities with influential organizations, both locally and around the world. Graduates of Mercer's BBA in Accounting program can choose to continue their study of accounting at the graduate level through Mercer's Master of Accountancy degree, which prepares individuals to sit for the Certified Public Accountant (CPA) exam.

Become an Entrepreneurial Leader

At Mercer, we focus on developing entrepreneurial leaders that have mastered financial concepts as well as idea generation. Our accounting majors stretch beyond the numbers and understand all facets of business.

MERCER'S BBA PROGRAM

Mercer recognizes the needs of busy adults by providing a top-ranked business program, combined with small class sizes, flexible schedules, and the personal attention necessary for academic success. Many students in the program are currently employed and find that the convenient online and evening class formats work well with their schedules. Small classes ensure individual attention from our world-class professors so no one gets lost in the crowd.

CAREER DEVELOPMENT

At Mercer, we pride ourselves on supporting our students to achieve success and meaningful outcomes. Our Office of Career Management Services provides tailored support to meet our students' professional goals. Our students are prepared to pursue top job opportunities through internships and career coaching. Mercer Business alumni can be found working at leading organizations like the Atlanta Falcons, The Coca-Cola Company, Deloitte, Delta Air Lines, Ernst & Young, the Federal Reserve Bank of Atlanta, The Home Depot, Koch Industries, KPMG, PricewaterhouseCoopers, and UPS.

ONLINE AND ON-CAMPUS OPTIONS

The BBA in Accounting is offered fully online and at Mercer's Atlanta and Henry County locations. Students have the flexibility to enroll in a blended combination of online classes and evening, in-person classes. Courses are delivered in eight-week sessions. On-campus classes meet one night per week, and students can comfortably take two classes per week while maintaining a work-life balance.



PROGRAM OF STUDY

BBA in Accounting

Foundations in Major (21 hours)

ACC 371	Intermediate Financial Accounting I
ACC 372	Intermediate Financial Accounting II
ACC 375	Tax Accounting
ACC 431	Auditing
ACC 436	Advanced Accounting

Students will complete two additional 300–400 level Accounting courses.

Business Core (36 hours)

ECN 150	Principles of Microeconomics
ECN 151	Principles of Macroeconomics
ACC 204	Introductory Financial Accounting
ACC 205	Introductory Managerial Accounting
BUS 346	The Legal, Ethical, and Regulatory Environment of Business I
BUS 349	Management Information Systems
BUS 350	Business Quantitative Analysis
MKT 361	Principles of Marketing
FIN 362	Principles of Finance
MGT 363	Principles of Management
MGT 382	Production/Operations Management
MGT 498	Strategic Management and Business Policy

General Education: 48 hours

Electives: 15 hours

Total Degree Requirements: 120 hours

ADMISSION REQUIREMENTS

Applicants seeking undergraduate admission must have a cumulative grade point average of at least 2.5 on a 4.0 scale, and must be in good standing at the last regionally accredited college or university attended. **The program admits students five times per year in January, March, May, August, and October.**

Required Application Materials Include:

- Completed application
- \$25 non-refundable application fee (\$100 for international students)
- Official transcripts from each college attended
- High school or GED transcript (if applicable)

International applicants should consult the University catalog for additional requirements.



A TOP-RANKED BUSINESS SCHOOL

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a “**Best Value**” school—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's Stetson-Hatcher School of Business delivers career-focused business education to develop entrepreneurial leaders and responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the Stetson-Hatcher School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the **Top 5%** of business schools worldwide. The School's MBA programs have received recognition among the **Tier One rankings** by *CEO Magazine* as well as the “**Best Online MBA Programs**” by *U.S. News & World Report*. The Stetson-Hatcher School of Business has also been named to the national list of “**Best Business Schools**” by The Princeton Review and *U.S. News & World Report*.



CONTACT US

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SCHOOL OF BUSINESS